**ASSOCIATIVE LEARNING**

Classical Conditioning: learning through associating two stimuli

Unconditioned stimulus (UCS) = natural stimulus that causes a natural response

Conditioned Stimulus (CS) = neutral stimulus that causes no response by itself.

Unconditioned Response (UCR) = natural response to UCS and CS

Conditioned Response (CR) = after multiple pairings of UCS and CS, the CS stimulus alone will elicit the same physical response

HINT…..To make it make sense, Conditioned and Learned can be interchanged.

EXAMPLE: Pavlov:

UCS

CS

UCR

CR

Watson:

UCS  
  
CS  
  
UCR  
  
CR

Your Own Example:

UCS

CS

UCR

CR